schub:
social change hub

We are the bridge between ideas and impactful realities

A Living Booklet for Our Community

Version 1.1

LEUPHANA
UNIVERSITÄT LÜNEBURG



What is SCHub?

The Social Change Hub (SCHub) is a dynamic ecosystem where students, student initiatives, start-ups, and entrepreneurial minds overall converge. We foster inspiring exchanges, cultivate a caring and empowering community, and help individuals develop the entrepreneurial, emotional, and sustainability competencies they need to turn visions into impactful realities.

Born at Leuphana University Lüneburg in 2012, SCHub is more than a hub. It is a living network of changemakers, dreamers, and doers. We believe that the most powerful transformations can begin with a courageous idea, shared by an individual or a group of people. We exist to make sure that ideas find the soil, sunlight, and community it needs to grow.

"Diversity fuels creativity and drives meaningful impact."
Theres Konrad



Our Vision

A caring and empowering community of students, student initiatives, entrepreneurs, and start-ups who bring their passions and values to life for the benefit of people and planet.

Our Mission

To provide opportunities and spaces where students can turn their visions into impactful realities, enabling the development of entrepreneurial, emotional, and sustainability competencies.

What We Offer



Networking Opportunities

Connect with like-minded individuals, mentors, entrepreneurs, and leaders. At SCHub, every connection is a potential collaboration, and every conversation can be a seed for positive change.



Support for Students & Initiatives

Resources, guidance, and hands-on coaching to help you transform your ideas into real, impactful projects. Whether you are just starting or already running an initiative, SCHub has your back.

Community Events

Events that awaken creativity, nourish the soul, boost confidence, and encourage collaboration. These range from intimate walk-and-talks to campus gatherings - depending who is currently co-creating the SCHub. There are always opportunities to make things happen with SCHub. How do you want to contribute? What would you like to see happening?





Workshops & Seminars

Based on student needs we organize fitting formats together with experienced coaches for hands-on learning experiences These are meant to foster participants' entrepreneurial, emotional, as well as sustainability competencies and to familiarize them with tools and methods applicable for their respective contexts.



Visibility as a whole

Have an idea to share? Undertaking action and/or in need of a team?

Did something awesome and want to inspire others? SCHub offers a platform to publish articles, reflections, and insights of inspiring students like you. Have a story to tell? Make it visible through SCHub Social Media Spotlight, the website or what about organizing an exhibition together?

SCHub always has an open ear and wants to support your journey! Let´s get creative together and increase your visibility!

"Nobody can do everything, but everybody can do something".

Our Guiding Principles & Core Values

Foster Student Initiatives

Encouraging and supporting student-led initiatives that aim to create social impact and drive meaningful change.

Take Action

We believe in taking proactive steps to turn ideas into reality-so that's what we are doing. What about you? Let's get started!





Be a Supportive Contact Point

Providing a welcoming, reliable space where every individual feels heard, valued, and genuinely empowered.

Empower People

Sharing of knowledge, skills, attitudes, expertise, and networks to allow us all to thrive.

International Diversity

Embracing and celebrating diverse cultural backgrounds and perspectives to foster inclusive, holistic solutions.

Impact

Everything we do is oriented toward driving positive, lasting change in communities and beyond.

Collaboration

Working together amplifies impact. We grow stronger through shared effort and mutual support.

Care

A supportive environment where every voice matters.



Who Are We?

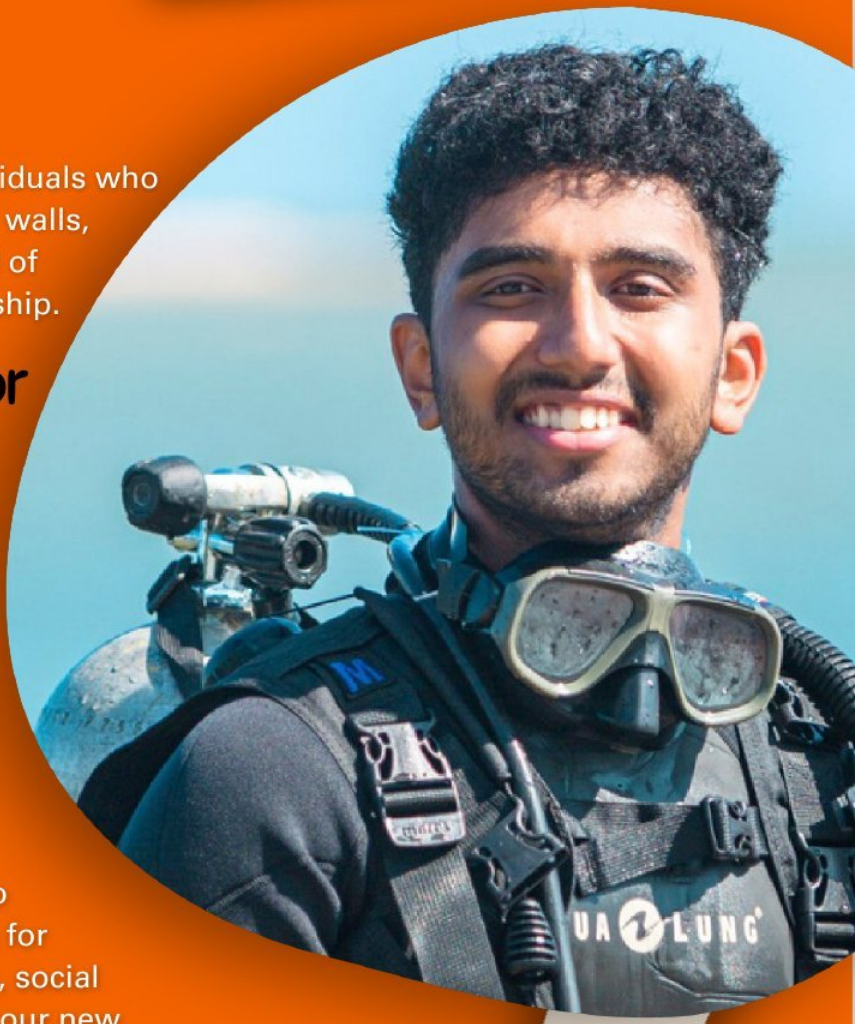
SCHub is powered by a passionate, diverse team of students at Leuphana University who dedicate their time, energy, and creativity to build a better campus ecosystem. We come from different countries, study different disciplines, and bring different skills but we are united by one shared belief: that students can make a change.



SCHub Ambassador

Our Ambassador programme celebrates individuals who embody the SCHub spirit beyond our campus walls, connecting our community to the wider world of social-sustainable, regenerative entrepreneurship.

Meet SCHub's Ambassador



Shanjeevan Amalanathan
Founder of Summit Sustainability
LinkedIn : shanjeevan-amalanathan
Website : summitsustainability.info
Instagram : @shanjeevann

Volunteering at SCHub

Are you a student at Leuphana who wants to make a difference? SCHub is always looking for passionate volunteers to support our events, social media, and community initiatives. Bring in your new energy and let's co-create experiences that truly empower people and meet them where they are.

- Event Organisation & Logistics
- Social Media Content & Communication
- Workshop Facilitation
- Community Outreach & Networking

Why Do We Exist?



SCHub exists because ideas need community. Too many transformative projects remain as concepts on paper not because of a lack of vision, but because of a lack of support, connection, and confidence. We exist to change that.

At Leuphana, there are almost 100 student initiatives striving to create impact. SCHub serves as the connective tissue between them and between students who haven't yet found their tribe. We are the space between the idea and the action.

We exist because social change is not a solo sport. It requires collaboration, courage, and community. And because the next generation of changemakers, people who will lead businesses, design policies, build communities, and care for this planet are sitting in classrooms right now, just waiting for the spark.

"We don't just talk about a better future. We practise it together."
SCHub Team

What Has SCHub Achieved?

Since our founding in 2012, SCHub has created dozens of events, supported plenty of students, and helped launch and amplify student initiatives that are making a real difference. Here is a snapshot of our impact:



SCHub Camp

Multi-day retreat empowering selected student initiatives with focused needs-based coaching and community

Social Start-up Circus

Creative, fun event giving student initiatives a stage and making SCHub values tangible.

SCHub-ita

Personalised coaching and co-creation sessions: on demand, for everyone

SCHub Spotlight

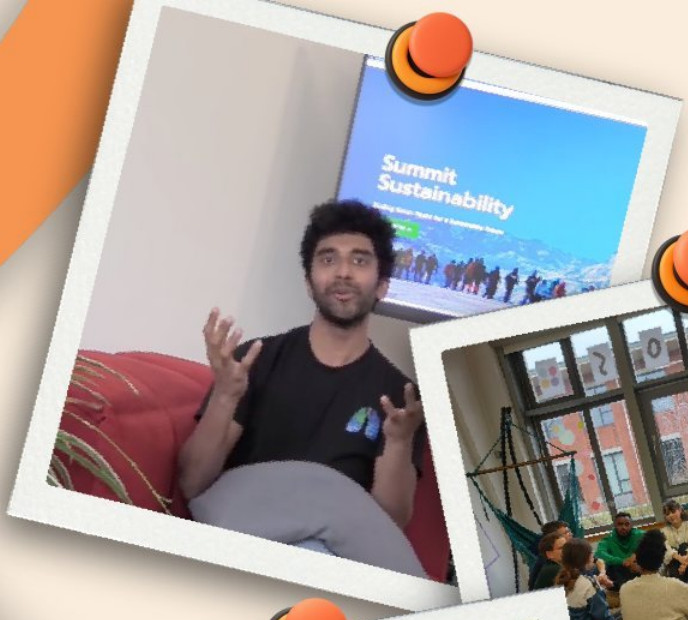
Stories from student initiatives shared publicly to inspire the wider community

Markt der Möglichkeiten

DSi-organized networking event giving all student initiatives a stage to connect with new students, initiatives.

Workshops & Resources

Check-in cards, digital empathy booklet, Social Impact Guide tools for every team













schub CAMP

What is SCHub Camp?

SCHub Camp is our flagship four-day retreat held just outside of Lüneburg. Committed and selected student initiatives receive targeted coaching based on their specific needs, gaining new perspectives, tackling challenges, sharpening their visions, identifying next steps, and expanding their networks.

It´s a community experience where initiatives can also peer mentor and inspire each other - tapping into the power of collective & collaborative leadership.





Format:
Four-day retreat

Location:
Welcoming spaces in and around Lüneburg; venue is shared with the participants before the camp

Who can join?
Leuphana students and student initiatives, composed of at least 50% Leuphana students





Focus:
Coaching · Peer learning · Vision sharpening · Network building · Community

Past Editions Highlights

Each year, SCHub Camp welcomes a new cohort of initiatives. Past camps have included social entrepreneurs working in sustainability, mental health, community design, food systems, and digital inclusion united by the shared belief that students can shape the future.



Mentoring & Coaching

SCHub-ita: Personal Coaching Sessions

Reach out to us and we will set up a personalized coaching session tailored to your needs and goals. Get your dose of inspiration, courage, community spirit, and collective wisdom.

SCHub-ita is a space for everyone eager to build bridges toward a better future. Whether you are navigating a difficult decision, developing a project idea, or simply need a space to think out loud we are here.

Format:
One-on-one or small group session, in-person or online

Duration:
Flexible, typically 60–90 minutes

Booking :
On demand, reach out via schub@leuphana.de

Who is it for?
Any Leuphana student, initiative, or start-up no experience required



What to Expect:

SCHub-ita sessions offer a welcoming, informal setting where you can:

- Share your ideas and receive honest, constructive feedback
- Expand your personal and professional network
- Experience the magic of co-creation and collective problem-solving
- Gain courage and clarity for your next steps
- Develop mentorship and facilitation skills by joining as a peer mentor

Coaching Catalogue

Our coaching offer covers three core competency areas, aligned with SCHub's broader mission:

Entrepreneurial Competencies:
Business model exploration · Pitching and storytelling · Project planning · Resource mobilisation · Impact measurement

Sustainability Competencies:
Systems thinking · Social innovation frameworks · Regenerative practices · Community design · Futures thinking

Emotional Competencies :
Confidence building · Conflict resolution · Active listening · Leadership presence · Resilience and wellbeing

Coaches happy to support



Anke Steinbach



Lima Gawor



Charlotte Griestop



Nicole Plaas



Johannes Milke



Fiete Brunk



Mona Pfleiderer



Ele Jansen



Inga Skowranek

What is the Social Start-up Circus?

During Leuphana's conference week, SCHub hosts the Social Start-up Circus, a vibrant creative event where student initiatives get the chance to boost their visibility by presenting themselves in playful, engaging ways to new and incoming Leuphana students.





This is not a pitch competition. It is a celebration of courage, creativity, and collective action. Students experience the power of meaningful community firsthand and get inspired to start something of their own.

How it works?

Initiatives are given a space to creatively present who they are and what they do. There are no slides, no rigid formats. Just people, ideas, props, and passion. Visitors walk through like at a market, stopping to engage, ask questions, and connect.



Think: interactive demonstrations, visuals, games, open conversations, food samples, music - whatever best captures the essence of the initiative.



When:
During Leuphana Conference Week (Feb/Mar)

Who?
Open to first semester Leuphana students, initiatives, people with ideas, everyone is welcome to explore



Format:
Circus-style stalls, live demos, games, and interactions

EVENTS

SCHub Spotlight

A storytelling series celebrating the student initiatives making a difference at Leuphana and beyond. Published on the SCHub website and social media. If your initiative is doing something remarkable let us tell your story.

Type:
Digital storytelling series ongoing

Apply:
Reach out to us via email schub@leuphana.de





Markt der Möglichkeiten

SCHub participates in Markt der Möglichkeit and invites you to a vibrant campus networking marketplace where students can connect, discover initiatives, organisations, and projects, and explore opportunities to get involved at Leuphana.

Type:
Networking event: open to all

Dates:
beginning of each semester

Want to Host an Event with SCHub?

If you have an idea for an event, workshop, or community gathering we would love to co-create it with you. SCHub supports student-led events with logistics, promotion, space, and community reach.

Get in touch:
schub@leuphana.de · @schub.leuphana · schub.web.leuphana.de

schub:
social change hub

Join the Change.

schub.web.leuphana.de

schub@leuphana.de

schub.leuphana

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Created by the SCHub Team 2026
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